

To

Dear Sir / Madam

Sub: Business opportunities in horticultural coir

We wish to introduce ourselves as manufacturers and exporters of horticultural coir products such as cocopeat and coconut husk chips. Cocopeat and coconut husk chips are relatively newly discovered materials in horticultural applications and they are fast replacing traditional materials like peat, rockwool, rubber scrap and wood chips. An introductory pamphlet to these new wonder materials is attached for your reference.

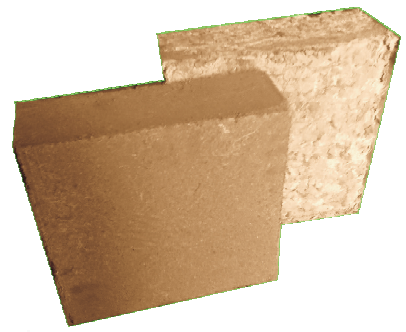
Our factory is located at Pollachi, near Coimbatore. Pollachi is called coconut town, with the local economy based on coconut farms and coir industries. As such, with a long experience in manufacturing these products, we are ideally placed to supply cocopeat and coconut husk chips regularly for your requirement.

We are now looking at developing new markets in your country. With this purpose in mind we present you the business opportunity of horticultural and absorbent coir products.

Cocopeat and coconut husk chips are two major products derived from coconut husk that are increasingly being adopted all over the world for horticultural and absorbent applications. They come in different packages for convenience.



Cocopeat and coconut husk chips primarily are traded in bales of size 1'x1'x1/2' of weight 5Kg and 4Kg \pm 0.5kg respectively. A single consumer such as a farm or ranch may easily consume 20 tons or more during their requirement period.



Another popular format for retail sales is the 20cmx10cmx10cm briquette - 650g for cocopeat and 500g for coconut husk chips \pm 50g. (Below left)



Cocopeat also comes in disks of different sizes and grow bags of different sizes. Popular formats of disks are 100g, 60g, 10g and 5g. Popular grow bag size is 100cm x 20cm x 5cm (Top right). Grow bags are often made with a mix of cocopeat and coconut husk chips in the ratio of 2:1.

If you wish to enter branded horticultural coir products, we can assist you by supplying the material in the desired packaging.

We, Williams Enterprises (formerly Coirex International) have a long experience of supplying cocopeat and coconut husk chips products.

Kindly go through the enclosed catalog for more details on horticultural and absorbent coir products. Do contact us for further clarifications and details.

We look forward to a long lasting and mutually satisfying business relationship with you in your country.

for Williams Enterprises

[Edison T. Williams]